

SEO Reports | December 2025

For: Hogan Design and Construction

Google Analytics Reports

Traffic Overview

Sessions

6.34K ↓18.7%

Total Users

5.68K ↓18.7%

New Users

5.42K ↓19%

Engagement Rate

58.8% ↓1.5%

Views

8.24K ↓17.7%

Key Events (Conversions)

3.35K ↓15.6%

Pages / Sessions

1.3 ↑1.3%

Average Session Duration

1m 15s ↓22%

Bounce Rate

41.2% ↑2.3%

Top Performing Landing Pages

Metrics: Landing Page

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Property: Hogan Design & Construction - GA4

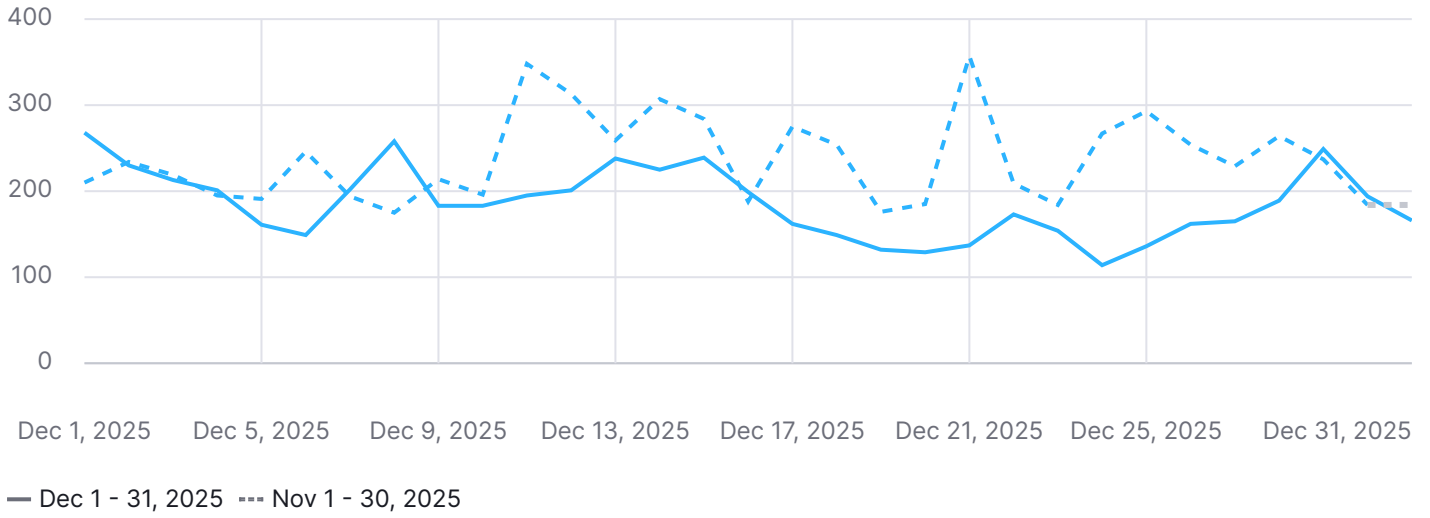
Landing Page	Sessions	Avg. Time On Page	Users	Engaged Sessions
/	740 ↓17.6%	1m 32s ↑56.8%	645 ↓17.1%	360 ↓18.6%
/cs/c	616 ↓11.7%	24s ↓2.8%	618 ↓11.2%	75 ↓56.4%
/blog/what-is-the-best-material-for-a-shower	526 ↓25.7%	1m 17s ↓4.6%	491 ↓26.2%	300 ↓18.3%

Landing Page	Sessions	Avg. Time On Page	Users	Engaged Sessions
(not set)	277 ↓3.8%	4m 6s ↑129.8%	207 ↓4.2%	10 ↓28.6%
/blog/design-styles-defined-your-guide-to-bohemian-interiors	203 ↑6.8%	30s ↑5.3%	185 ↑6.3%	160 ↑3.2%
/blog/curbless-shower-ideas	176 ↑40.8%	38s ↑14.6%	168 ↑41.2%	135 ↑42.1%
/additions-and-whole-house-pricing	151 ↑14.4%	1m 3s ↓1.3%	143 ↑16.3%	97 ↑11.5%
/blog/not-all-kitchen-quartz-countertops-are-created-equal-a-quick-buyers-guide	150 ↓39.8%	53s ↓18.6%	135 ↓40.3%	100 ↓40.8%
/blog/bamboo-countertops-pros-and-cons	98 ↓15.5%	53s ↓28.5%	92 ↓9.8%	76 ↓1.3%
/blog/tile-for-shower-niche	95 ↑14.5%	53s ↓18.1%	92 ↑15%	58 ↑5.5%
/blog/4-season-sunroom	94 ↓15.3%	43s ↑0.7%	83 ↓21%	76 ↓14.6%
/blog/your-energy-efficient-home-the-benefits-of-proper-rim-joist-insulation	80 ↑17.6%	31s ↓47.8%	68 ↑11.5%	64 ↑10.3%
/contact	80 ↓20%	5s ↓63.9%	80 ↓18.4%	80 ↓17.5%
/blog/weighing-the-pros-and-cons-of-radiant-floor-heating	79 ↑41.1%	40s ↓43.4%	77 ↑54%	73 ↑40.4%
/blog/shower-tub-or-both-the-great-bathroom-renovation-debate	78 ↓36.6%	26s ↑62.5%	73 ↓36%	69 ↓36.7%

Landing Page	Sessions	Avg. Time On Page	Users	Engaged Sessions
/blog/create-the-perfect-basement-bar-5-key-design-elements-for-your-remodel	73 ↑23.7%	35s ↑14.9%	64 ↑14.3%	58 ↑41.5%
/blog/doing-an-entire-home-remodel-a-step-by-step-guide-for-homeowners	63 ↑3.3%	24s ↓71%	59 ↑9.3%	56 ↑21.7%
/blog/small-master-bath-ideas	62 ↓17.3%	36s ↑0.1%	57 ↓18.6%	41 0%
/blog/are-kitchen-desks-dead-or-just-evolving	54 ↓19.4%	34s ↓41.6%	51 ↓21.5%	36 ↓20%
/blog/how-long-does-a-bathroom-remodel-take	51 ↓28.2%	55s ↑141.3%	44 ↓30.2%	44 ↓18.5%
/blog/understanding-the-cost-to-rebuild-a-home	51 ↓1.9%	29s ↓6.5%	46 ↓9.8%	30 ↓23.1%
/blog/basement-renovation-goals-planning-a-home-theater-or-media-room	49 ↑2.1%	43s ↑14.5%	49 ↑8.9%	38 ↓7.3%
/pricing-guide	44 ↓46.3%	52s ↓31.7%	44 ↓45%	44 ↓45.7%
/blog/how-long-does-it-take-to-remodel-a-whole-home	41 ↓43.1%	25s ↑3%	40 ↓42%	28 ↓34.9%
/basement-pricing	38 ↓26.9%	54s ↓4.7%	37 ↓21.3%	22 ↓18.5%

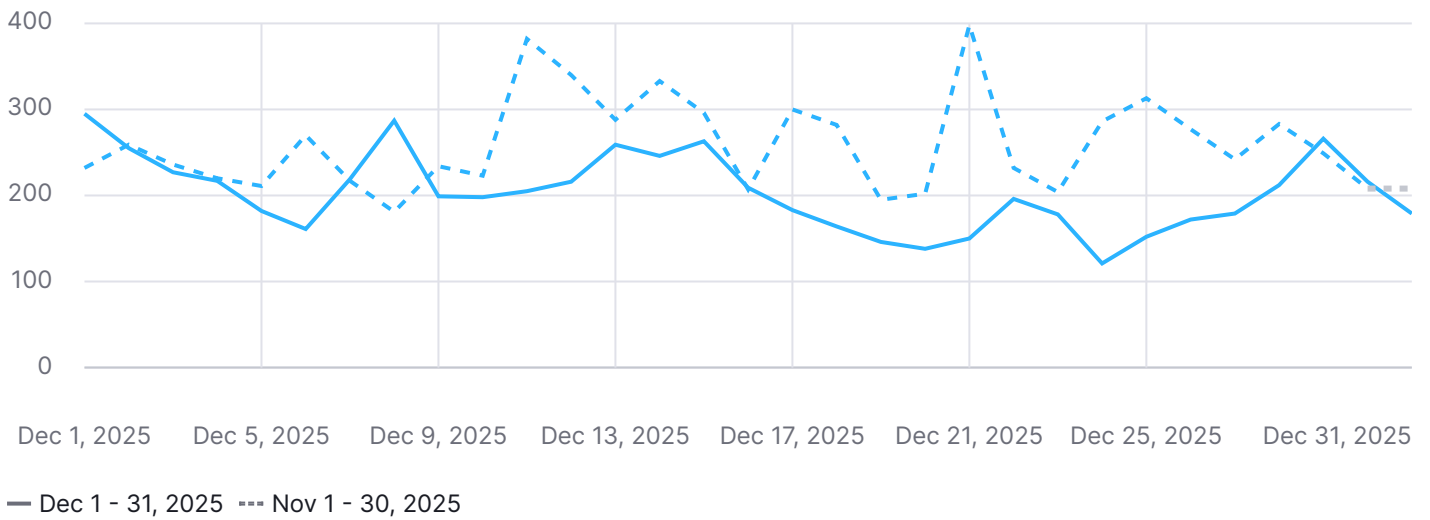
Users (i.e. The Number of Unique Visitors Who Visited Your Website)

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Property: Hogan Design & Construction - GA4



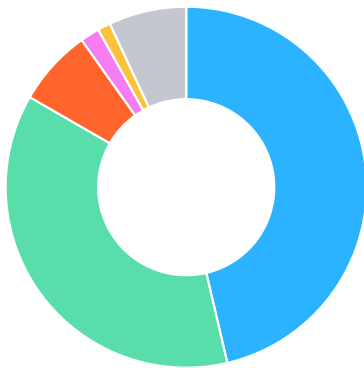
Sessions (i.e. The Amount of Time Users Spent on Your Site)

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Property: Hogan Design & Construction - GA4



Users: Session Source / Medium (i.e. Where Your Visitors Come From)

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Property: Hogan Design & Construction - GA4



(direct) / (none)	46.3%	↓18.8%
google / organic	37%	↓18%
google / cpc	6.9%	↓7.9%
(not set)	1.7%	↑7.8%
hs_email / email	1.2%	↓75.8%
Other	6.9%	↓3.7%
Total	5.63K	

National Keywords' Positions

The table below shows you what position your website ranks on Google for the top 100 keywords relevant to your website across the United States (national). For example, if a keyword is "remodeling ideas" and it's position is "3", your website is the third organic result on Google when that exact keyword is entered.

Organic Search: Positions 1 - 100 (5,062)

US | Domain | hogandesignandconstruction.com | Organic

Intent type: **I** Informational **N** Navigational **C** Commercial **T** Transactional

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
whole house remodel	C	2	2,900	48.00	7.63	↗	2.54	6.54	0.08	36,200,000	6 days ago
hogan design and construction	N	1	140	38.00	2.34	↗	2.24	1.76	0.15	13,100,000	10 Dec 2025
hogan construction geneva il	N	1	110	36.00	2.34	↗	1.76	1.38	0.15	9	Nov 2025
best quartz countertops	C	2	1,000	26.00	1.56	↗	1.64	0.85	1.00	11,100,000	25 Dec 2025
whole home renovation	C	2	880	31.00	8.29	↗	1.44	4.02	0.08	70,700,000	11 Dec 2025
whole home remodel	I	6	2,900	47.00	7.63	↗	1.38	3.55	0.08	43,800,000	26 Dec 2025
custom home remodeling	C	6	2,900	62.00	5.50	↗	1.38	2.55	0.10	32,600,000	3 days ago

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
best material for shower walls	C	1	480	13.00	2.17	↗	1.26	0.91	1.00	46,500,000	23 Dec 2025
custom home renovations	C	5	1,600	55.00	5.50	↗	0.76	1.41	0.10	23,500,000	22 Dec 2025
full home remodeling	C	4	1,000	32.00	8.02	↗	0.70	1.89	0.06	74,100,000	18 Dec 2025
best shower wall material	C	1	260	11.00	2.17	↗	0.68	0.49	1.00	88,700,000	a day ago
whole home remodeler	C	3	480	39.00	8.29	↗	0.62	1.72	0.08	44,400,000	Dec 2025
materials for shower walls	C I	1	210	12.00	1.22	↗	0.54	0.21	1.00	43,400,000	10 Dec 2025
brands of quartz countertops	I	1	110	37.00	1.52	↗	0.54	0.27	0.59	3,590,000	Nov 2025
outdoor home renovations	C	6	880	37.00	4.65	↗	0.52	0.81	0.10	30,300,000	Sep 2025
exterior house remodel	C	8	1,000	31.00	6.05	↗	0.48	0.97	0.15	33,900,000	09 Dec 2025
hogan design & construction	N	1	30	40.00	2.60	↗	0.48	0.41	0.14	6,760,000	Sep 2025
bamboo countertops	I T	3	1,000	4.00	0.71	↗	0.48	0.11	1.00	8,280,000	Nov 2025
shower wall material	I T	3	1,000	25.00	1.22	↗	0.48	0.19	1.00	113,000,000	Dec 2025
shower wall material options	C I	1	170	19.00	1.91	↗	0.44	0.28	1.00	49,900,000	Nov 2025
shower material	C	1	90	27.00	2.26	↗	0.44	0.33	1.00	333,000,000	Sep 2025
how long does it take to do a bathroom renovation	I	7	880	-	6.75	↗	0.42	0.95	0.17	63,200,000	06 Dec 2025
doorless walk in shower ideas	I	5	2,900	29.00	0.54	↗	0.40	0.06	1.00	292,000	2 days ago
kitchen desk	C	8	880	20.00	0.59	↗	0.38	0.07	1.00	432,000,000	04 Dec 2025
three season room ideas	I	6	1,300	20.00	1.58	↗	0.32	0.16	0.98	798,000,000	03 Dec 2025
bamboo countertop	C I	5	590	8.00	0.71	↗	0.28	0.06	1.00	13,900,000	06 Dec 2025
best shower material	C	1	170	12.00	3.24	↗	0.26	0.28	1.00	270,000,000	05 Dec 2025
cost to rebuild home	I	3	210	31.00	2.13	↗	0.26	0.18	0.33	149,000,000	Oct 2025

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
full home renovation	C	4	590	48.00	6.66	↗	0.24	0.53	0.15	248,000,000	Oct 2025
real way to increase your size at home	I	13	8,100	30.00	0.00	↗	0.24	0.00	0.00	1,570,000,000	26 Dec 2025
how long does it take to renovate a house	I	4	260	-	4.15	↗	0.22	0.30	0.03	9	Nov 2025
best material for shower	C I	1	90	11.00	2.89	↗	0.22	0.20	1.00	278,000,000	4 days ago
complete home remodel	C	2	390	52.00	6.31	↗	0.22	0.46	0.15	49,400,000	Nov 2025
how long does it take to remodel a bathroom	I	10	880	21.00	6.75	↗	0.22	0.49	0.17	38,500,000	05 Dec 2025
how long to remodel bathroom	I	4	170	22.00	6.27	↗	0.22	0.45	0.14	42,900,000	Dec 2025
renovating whole house	I	2	320	49.00	7.80	↗	0.22	0.57	0.09	11,100,000	Nov 2025
material for shower walls	C I	1	90	20.00	1.49	↗	0.22	0.10	1.00	55,500,000	Nov 2025
best material shower walls	C	1	70	9.00	2.14	↗	0.18	0.12	1.00	28,800,000	Nov 2025
complete home reno	I T	2	320	21.00	6.31	↗	0.18	0.37	0.15	9	Nov 2025
whole house renovations	I	3	390	56.00	8.29	↗	0.18	0.49	0.08	23,200,000	10 Dec 2025
quartz countertop manufacturers	C	7	480	47.00	1.99	↗	0.18	0.11	0.67	1,520,000	Oct 2025
rim joist	I	24	6,600	14.00	1.87	↗	0.18	0.10	0.02	2,190,000	5 days ago
what is a shower made of	I	2	110	28.00	0.00	↗	0.18	0.00	0.02	1,240,000,000	Nov 2025
price to rebuild a house	I	3	140	16.00	2.07	↗	0.18	0.12	0.39	71,200,000	21 Dec 2025
exterior home remodeling	C	8	1,600	45.00	6.05	↗	0.16	0.32	0.15	27,200,000	03 Dec 2025
exterior remodel	C	7	390	35.00	6.59	↗	0.14	0.31	0.09	28,100,000	Nov 2025
exterior home remodel	C	13	1,900	31.00	5.67	↗	0.14	0.26	0.23	31,900,000	a day ago
how much to rebuild a home	I	2	90	25.00	2.44	↗	0.14	0.11	0.47	10	Nov 2025
cost to rebuild house	I	3	110	22.00	2.07	↗	0.14	0.09	0.39	90,900,000	Dec 2025

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
remodeling the exterior of a house	I	6	590	20.00	5.67	↗	0.14	0.26	0.23	23,000,000	5 days ago
best quartz countertop brands	C	3	110	2.00	2.08	↗	0.14	0.09	0.68	3,810,000	20 Dec 2025
how long does a bathroom remodel take	I	11	880	5.00	6.75	↗	0.14	0.31	0.17	39,200,000	17 Dec 2025
basement kitchenette ideas	I	6	1,000	20.00	0.88	↗	0.14	0.04	1.00	53,800,000	23 Dec 2025
what is a 4 seasons room	I	3	110	10.00	3.50	↗	0.14	0.16	0.05	559,000,000	Nov 2025
exterior home renovation	C	10	880	27.00	6.05	↗	0.14	0.28	0.15	67,300,000	18 Dec 2025
disadvantages of radiant floor heating	I T	6	720	-	0.75	↗	0.12	0.02	0.09	8	Nov 2025
countertop bamboo	I T	7	320	4.00	0.73	↗	0.12	0.02	1.00	9	Nov 2025
best materials for shower walls	C	1	50	8.00	2.14	↗	0.12	0.08	1.00	44,400,000	14 Dec 2025
best material for showers	C	1	50	10.00	3.24	↗	0.12	0.12	1.00	53,200,000	07 Dec 2025
full remodel	I T	2	140	34.00	9.10	↗	0.12	0.36	0.30	-	Nov 2025
3 season room ideas	I	12	1,300	24.00	1.51	↗	0.12	0.06	1.00	1,200,000,000	22 Dec 2025
custom home remodels	C	3	260	39.00	5.22	↗	0.12	0.20	0.06	5,210,000	06 Dec 2025
best quality quartz	C	3	90	7.00	1.72	↗	0.10	0.05	0.64	74,200,000	Oct 2025
best waterproof material for shower walls	C	1	70	9.00	1.90	↗	0.10	0.06	1.00	10,800,000	13 Dec 2025
how much does it cost to rebuild a house	I	3	170	20.00	2.93	↗	0.10	0.09	0.24	95,000,000	22 Dec 2025
best shower wall materials	C	1	40	15.00	2.14	↗	0.10	0.06	1.00	50,100,000	Dec 2025
cost to rebuild a house	I	3	210	29.00	1.96	↗	0.10	0.06	0.31	93,300,000	25 Dec 2025
how long to remodel a house	I	3	70	10.00	9.03	↗	0.10	0.30	0.05	66,200,000	21 Dec 2025
bohemian style	C I	29	8,100	55.00	0.68	↗	0.10	0.02	0.66	95,800,000	5 days ago

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
how long does it take to remodel a house	I	4	210	25.00	4.15	↗	0.10	0.13	0.03	66,000,000	Oct 2025
home rebuild cost	I	2	70	26.00	2.07	↗	0.10	0.06	0.39	153,000,000	12 Dec 2025
how long does it take to renovate a bathroom	I	7	590	13.00	6.75	↗	0.10	0.22	0.17	44,000,000	Nov 2025
home addition tips	I	3	90	15.00	0.00	↗	0.10	0.00	0.00	735,000,000	09 Dec 2025
shower walls material	C I	5	210	13.00	1.22	↗	0.10	0.04	1.00	52,100,000	15 Dec 2025
whole house renovation	I	8	1,900	62.00	7.63	↗	0.10	0.25	0.08	83,800,000	2 days ago
how long does it take to remodel a kitchen	I	12	720	20.00	3.38	↗	0.10	0.10	0.13	44,800,000	04 Dec 2025
kitchen with desk	I	7	210	18.00	0.59	↗	0.10	0.01	1.00	360,000,000	05 Dec 2025
quartz brands to avoid	I	5	210	14.00	0.00	↗	0.08	0.00	0.01	10	Nov 2025
what is a rim joist	I	13	880	12.00	1.74	↗	0.08	0.04	0.03	2,300,000	13 Dec 2025
quartz manufacturers	I	11	480	33.00	2.02	↗	0.08	0.05	0.69	13,900,000	17 Dec 2025
exterior house remodel	C	9	1,000	31.00	6.05	↗	0.08	0.16	0.15	33,900,000	09 Dec 2025
best quartz countertops brands	C	3	50	15.00	2.16	↗	0.08	0.05	0.48	3,650,000	Sep 2025
kitchen with appliance	I	13	1,600	29.00	0.00	↗	0.08	0.00	1.00	226,000,000	09 Dec 2025
how much to rebuild a house	I	3	170	21.00	2.39	↗	0.08	0.06	0.37	159,000,000	25 Dec 2025
what is a four seasons room	I	2	140	5.00	3.64	↗	0.08	0.09	0.06	509,000,000	2 days ago
how long to renovate a bathroom	I	8	170	10.00	6.27	↗	0.08	0.16	0.14	20,400,000	03 Dec 2025
cleaning banisters	I	3	320	4.00	0.00	↗	0.08	0.00	0.92	371,000	14 Dec 2025
4 season room	I	15	2,900	16.00	3.81	↗	0.08	0.10	0.96	2,740,000,000	4 days ago
rebuild house cost	I	3	70	19.00	3.50	↗	0.08	0.09	0.44	135,000,000	11 Dec 2025
best quartz brands	C	4	170	6.00	1.94	↗	0.08	0.04	0.50	35,400,000	Nov 2025

Keyword	Intent	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Last Update
what are showers made of	I	5	140	14.00	0.00	↗	0.08	0.00	0.02	10	Nov 2025
what is a four season room	I	2	140	13.00	3.00	↗	0.08	0.08	0.04	1,880,000,000	Nov 2025
how long for bathroom renovation	I	2	140	13.00	6.43	↗	0.08	0.16	0.12	63,800,000	Sep 2025
light bulb colors	C I	23	2,900	26.00	0.28	↗	0.08	0.00	0.89	243,000,000	6 days ago
bathroom remodel timeline	I	2	170	2.00	3.87	↗	0.08	0.10	0.03	2,780,000	03 Dec 2025
highest quality quartz countertops	C I	4	70	17.00	1.81	↗	0.08	0.04	0.09	1,550,000	24 Dec 2025
quartz countertop makers	C	7	320	42.00	1.87	↗	0.08	0.04	0.80	754,000	Sep 2025
how long does it take to build a bathroom	I	2	40	6.00	0.00	↗	0.06	0.00	0.07	439,000,000	24 Dec 2025
four seasons room	I	12	2,400	18.00	3.81	↗	0.06	0.07	0.96	488,000,000	3 days ago
rim joists	I	14	1,000	14.00	2.30	↗	0.06	0.04	0.02	1,570,000	15 Dec 2025

Local Keywords' Positions

Table below shows the top-20 highest ranking keywords (within your locality) in the previous month. This means keywords people are entering into Google within your locality. Includes local pack rankings.

Position Tracking: Top Keywords by Positions

hogandesignandconstruction.com | Desktop, 60134, Illinois, United States (Google) | Organic | Dec 01 – 31, 2025

Keyword	Pos. ▼	Visibility	Visibility diff.	Volume
whole home remodel	1 0	2.13%	0	2,400.0
home addition	1 0	2.13%	0	5,400.0
home additions	1 ↑ 1	2.13%	+1.40%	9,900.0
design build firms	1 ↑ 1	2.13%	+1.40%	1,300.0
what is the best material for a shower	1 0	2.13%	0	20.00
house addition contractors	1 0	2.13%	0	1,300.0
home addition contractors	1 0	2.13%	0	4,400.0
4 season sunroom	1 ↑ 99	2.13%	+2.13%	2,400.0

Keyword	Pos. ▼	Visibility	Visibility diff.	Volume
remodeling contractor	2 ↑ 1	0.73%	+0.18%	8,100.0
home renovation contractors near me	2 ↑ 98	0.73%	+0.73%	6,600.0
whole home remodeling	2 ↓ 1	0.73%	-1.40%	1,300.0
bamboo countertops pros and cons	2 ↑ 2	0.73%	+0.27%	40.00
curbless shower ideas	2 ↑ 12	0.73%	+0.65%	880.00
remodeling company	3 0	0.56%	0	3,600.0
basement kitchen ideas	5 ↑ 95	0.36%	+0.36%	1,600.0
design build	6 ↓ 1	0.24%	-0.12%	5,400.0
kitchen desk	8 ↓ 3	0.20%	-0.15%	880.00
small master bath ideas	14 ↓ 10	0.08%	-0.39%	1,000.0
inset vs overlay cabinets	30 ↓ 29	0.05%	-2.08%	1,300.0
lazy susan in the kitchen	30 ↓ 3	0.05%	-0.00%	170.00

Keywords That Improved The Most

Table below shows which keywords (top 20) improved the most in rank in the last month. That is, it shows the keywords that significantly climbed up in position. Includes local pack rankings.

Keyword Rankings 1 - 20 (47)

Keyword	KD%	hogandesignandconstruction.com			CPC	Volume
		01 Dec	31 Dec	Diff ▲		
1. 4 season sunroom used in blog post	22		1	+99	3.11	2,400
2. home renovation contractors near me	46		2	+98	9.00	6,600
3. basement kitchen ideas used in blog post	19		5	+95	0.88	1,600
4. curbless shower ideas used in blog post	27	14	2	+12	0.72	880
5. bamboo countertops pros and cons used in blog post	12	4	2	+2	n/a	40
6. remodeling contractor original	43	3	2	+1	9.98	8,100
7. home additions	40	2	1	+1	5.90	9,900

Keyword	KD%	hogandesignandconstruction.com			CPC	Volume
		01 Dec	31 Dec	Diff ▲		
8. design build firms	35	2	1	+1	4.89	1,300
9. whole home remodel <small>original</small>	36	1	1	0	7.80	2,400
10. home addition <small>original</small>	40	1	1	0	5.90	5,400
11. remodeling company	70	3	3	0	9.70	3,600
12. what is the best material for a shower <small>used in blog post</small>	19	1	1	0	2.69	20
13. house addition contractors <small>used in blog post</small>	33	1	1	0	10.81	1,300
14. home addition contractors <small>used in blog post</small>	43	1	1	0	10.81	4,400
15. design build	47	5	6	-1	3.78	5,400
16. whole home remodeling	12	1	2	-1	7.80	1,300
17. commercial construction	36	28	31	-3	4.33	8,100
18. kitchen desk <small>used in blog post</small>	22	5	8	-3	0.48	880
19. lazy susan in the kitchen <small>used in blog post</small>	26	27	30	-3	n/a	170
20. small master bath ideas <small>used in blog post</small>	31	4	14	-10	0.74	1,000

Table below shows the top 20 keywords that increased your domain ranking the most. Includes local pack rankings.

Position Tracking: Top Keywords by Positive Impact

hogandesignandconstruction.com | Desktop, 60134, Illinois, United States (Google) | Organic | Dec 01 – 31, 2025

Total Positive Impact: **+7.12%**

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
4 season sunroom	1 ↑ 99	2.13%	+2.13%	2,400.0
home additions	1 ↑ 1	2.13%	+1.40%	9,900.0
design build firms	1 ↑ 1	2.13%	+1.40%	1,300.0
home renovation contractors near me	2 ↑ 98	0.73%	+0.73%	6,600.0
curbless shower ideas	2 ↑ 12	0.73%	+0.65%	880.00
basement kitchen ideas	5 ↑ 95	0.36%	+0.36%	1,600.0

Keyword	Pos.	Visibility	Visibility Gain	Volume
bamboo countertops pros and cons	2 ↑ 2	0.73%	+0.27%	40.00
remodeling contractor	2 ↑ 1	0.73%	+0.18%	8,100.0

Keywords for which your domain's rankings increased the most in the selected time period

Google Business Profile Report

Performance Overview

Impressions

915 ↓ 27%

Interactions

153 ↓ 7.3%

Impressions Desktop Search

360 ↓ 36.1%

Impressions Mobile Search

405 ↓ 21.2%

Total Reviews

147

Website Clicks

80 ↓ 10.1%

Google Search Console Report

Google information below shows how many clicks your website got by devices, country as well as other metrics like impression, average click-through-rate in the current month compared to the previous month.

Clicks

1.82K ↓ 22.7%

Impressions

736.31K ↑ 3.6%

Average CTR

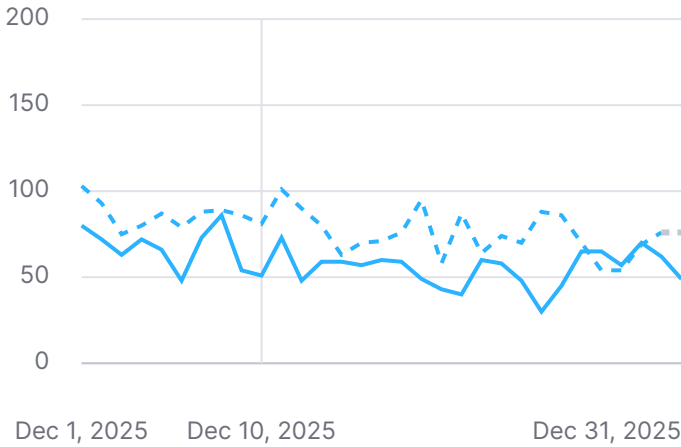
0.2% ↓ 25.5%

Average Position

12.14 ↑ 4.8%

Clicks

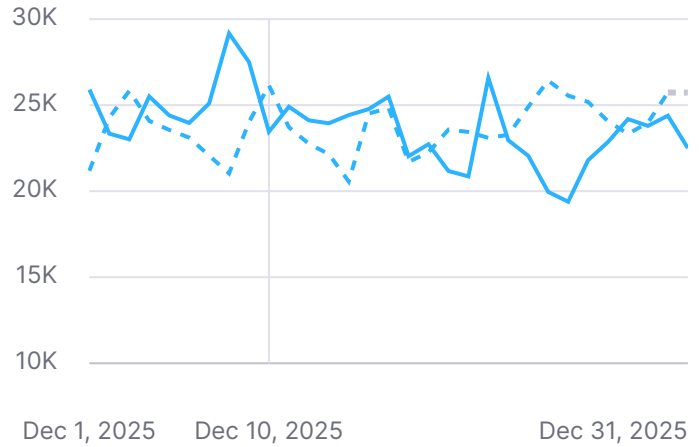
Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Site:



— Dec 1 - 31, 2025 --- Nov 1 - 30, 2025

Impressions

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Site:



— Dec 1 - 31, 2025 --- Nov 1 - 30, 2025

Metrics: Page

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Site: sc-domain:hogandesignandconstruction.com

Page	Clicks	Impressions	Average CTR	Average Position
https://... r-a-shower	486 ↓29.6%	34.58K ↓8.4%	1.4% ↓23.1%	6.94 ↑11.8%
https://w... yers-guide	109 ↓47.1%	9.64K ↓14.5%	1.1% ↓38.1%	10.77 ↑3.9%
https://... s-and-cons	94 ↓23.6%	8.74K ↓15.1%	1.1% ↓9.9%	10.77 ↑11.3%
https://w... ction.com/	91 ↓2.2%	6.23K ↑18.4%	1.5% ↓17.4%	10.18 ↓18.6%
https://ww... -interiors	84 ↑27.3%	242.62K ↑18.2%	0% ↑7.7%	4.44 ↓13.6%
https://w... or-heating	71 ↑36.5%	13.72K ↑23.5%	0.5% ↑10.5%	12.84 ↓11.8%
https://... ower-niche	67 ↑8.1%	3.73K ↑34.3%	1.8% ↓19.6%	6.91 ↓10.7%
https://... ower-ideas	62 ↑19.2%	6.34K ↑10.9%	1% ↑7.5%	8.34 ↑7.5%
https://w... t-evolving	49 ↓15.5%	3.68K ↓10.1%	1.3% ↓6%	7.77 ↑7.3%

Page	Clicks	Impressions	Average CTR	Average Position
https://...ild-a-home	40 ↓14.9%	9.1K ↓14.2%	0.4% ↓0.8%	12.82 ↑22%
https://...model-take	38 ↓28.3%	15.91K ↓16%	0.2% ↓14.6%	14.94 ↑28.8%
https://w...bath-ideas	34 ↓29.2%	8.5K ↑18.9%	0.4% ↓40.4%	12.28 ↓8.5%
https://...whole-home	33 ↓31.3%	15.24K ↓12.3%	0.2% ↓21.6%	21.56 ↑23.3%
https://...on-sunroom	30 ↓33.3%	15.8K ↓11.5%	0.2% ↓24.7%	11.58 ↑22.8%
https://w...ion-debate	30 ↓47.4%	37.6K ↑1%	0.1% ↓47.9%	9.58 ↑31.7%
https://w...oland-area	29 ↑38.1%	15.66K ↑40.7%	0.2% ↓1.9%	13.5 ↓23.3%
https://w...-banisters	28 ↓54.8%	4.36K ↓38.5%	0.6% ↓26.6%	7.09 ↑15.7%
https://...homeowners	25 ↓26.5%	36.48K ↑12.2%	0.1% ↓34.5%	16.24 ↑14.5%
https://w...insulation	24 ↑14.3%	6.18K ↓3.6%	0.4% ↑18.6%	9.66 ↓1.7%
https://...hould-know	22 ↓33.3%	7.51K ↓42.6%	0.3% ↑16.2%	13.1 ↑63%
https://...chen-ideas	21 ↑5%	4K ↓4.7%	0.5% ↑10.1%	16.8 ↑25.8%
https://...ur-remodel	17 ↓15%	8.37K ↑5.7%	0.2% ↓19.6%	11.81 ↑17.1%
https://...eason-room	17 ↓26.1%	5.88K ↑59.5%	0.3% ↓53.6%	17.35 ↑14.7%
https://...me-remodel	16 ↓30.4%	24.73K ↓1.6%	0.1% ↓29.3%	15.68 ↑15.3%
https://...ower-ideas	16 ↑128.6%	5.24K ↑73.8%	0.3% ↑31.5%	13.4 ↑10.3%

Metrics: Device

Period: Dec 1–31, 2025 | Compare to: Nov 1–30, 2025 | Site: sc-domain:hogandesignandconstruction.com

Device	Clicks	Impressions	Average CTR	Average Position
Mobile	1.05K ↓21.2%	390.69K ↑6.1%	0.3% ↓25.7%	8.43 ↑21.7%
Desktop	703 ↓26.3%	334.79K ↑0.2%	0.2% ↓26.5%	16.68 ↓1.2%
Tablet	67 ↓4.3%	10.82K ↑31.7%	0.6% ↓27.3%	6.21 ↑12.7%

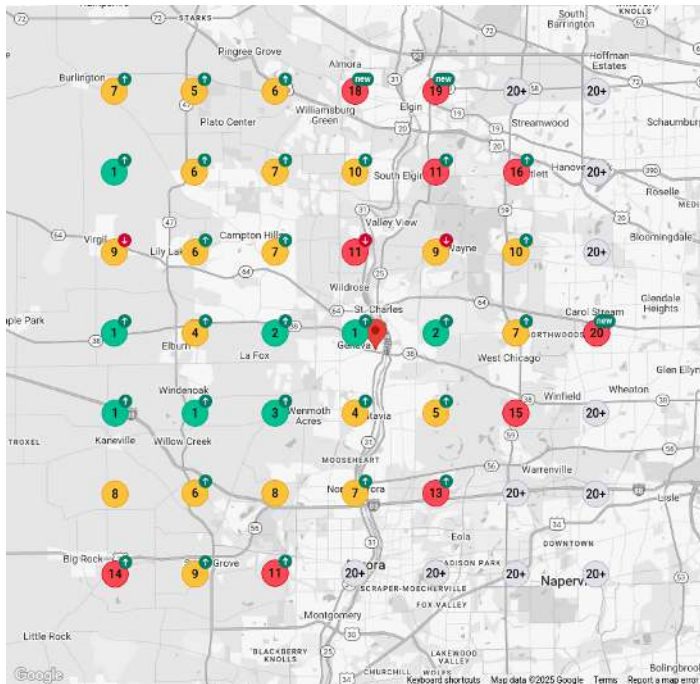
Google Map Pack Tracking Report

Map rank tracker is useful for seeing the strength of your local ranking (1-20) for certain keywords people enter on Google Maps. Green shows your site ranks high when the associated keyword is entered on Google Maps in respective localities. Red shows your site ranks low when the keyword is entered.

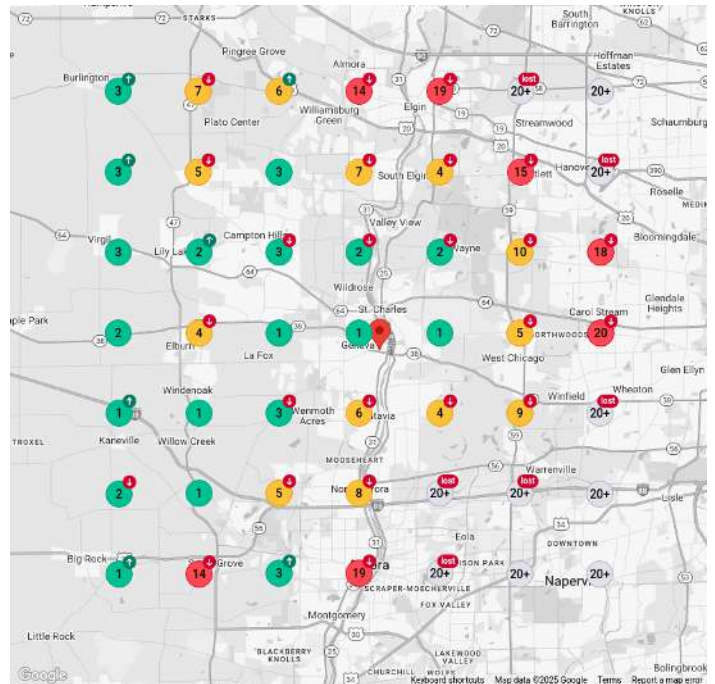
Map Rank Tracker: Heatmap

Hogan Design & Construction (21 N 6th St, Geneva, IL 60134, United States)

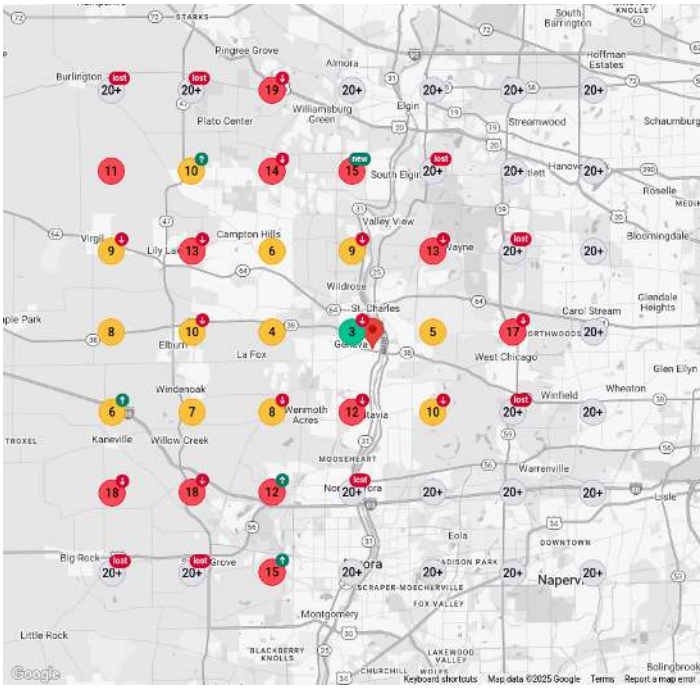
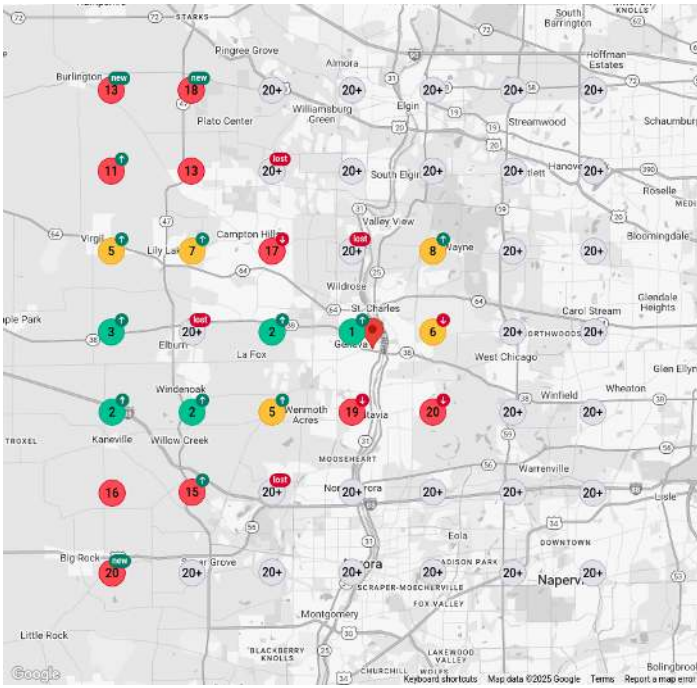
Dec 28, 2025



design build

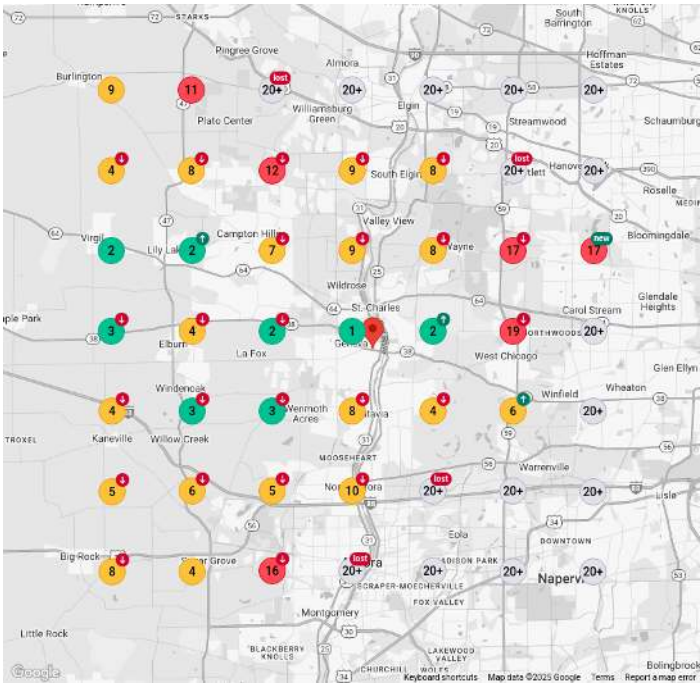
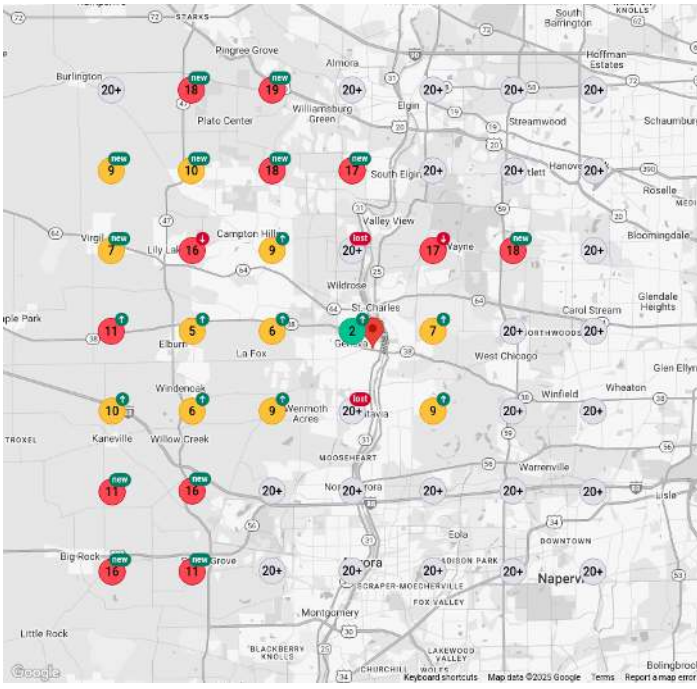


home addition



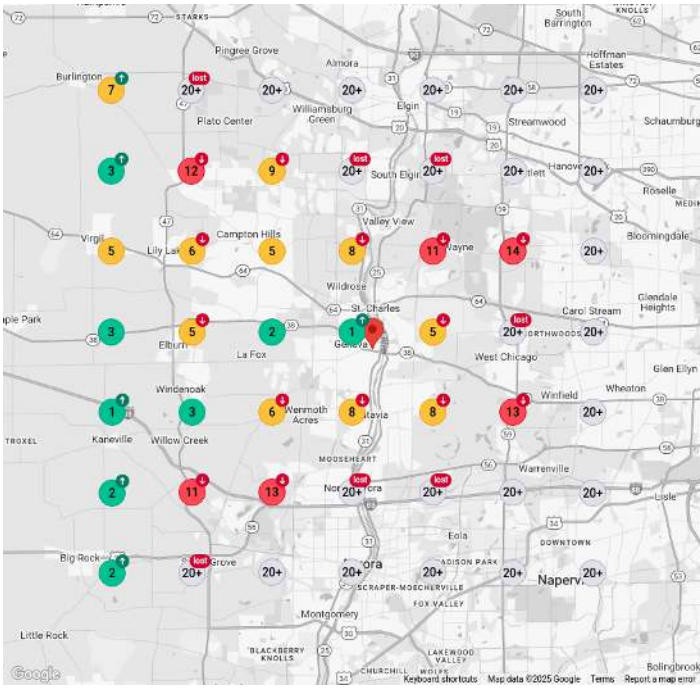
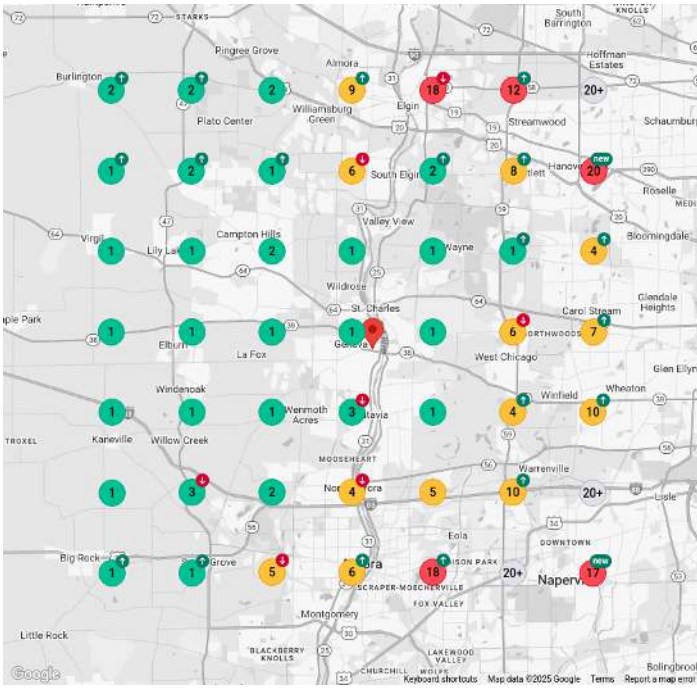
home remodeling

basement remodel



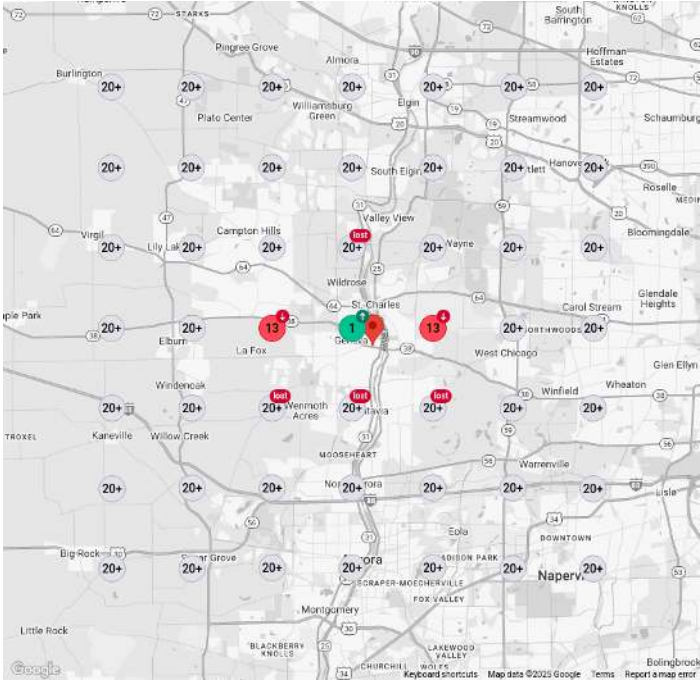
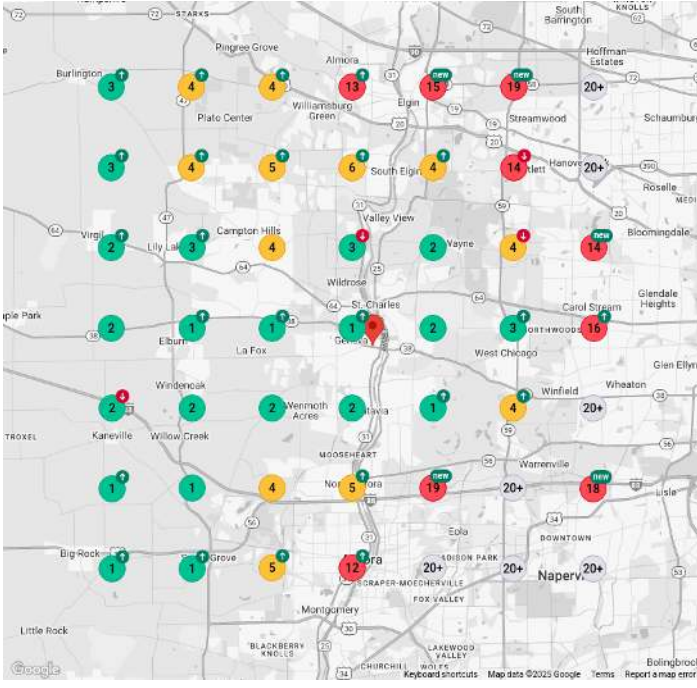
kitchen remodeler

design build firms



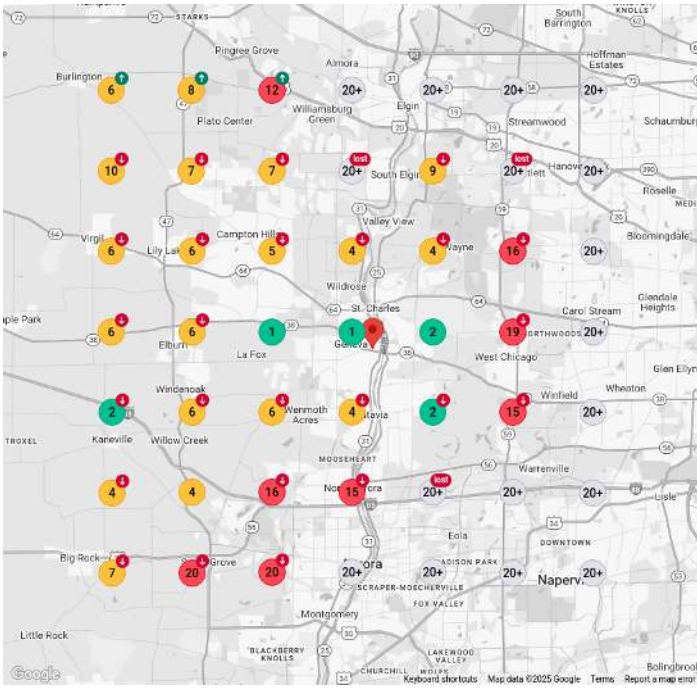
full house remodel

remodeling company

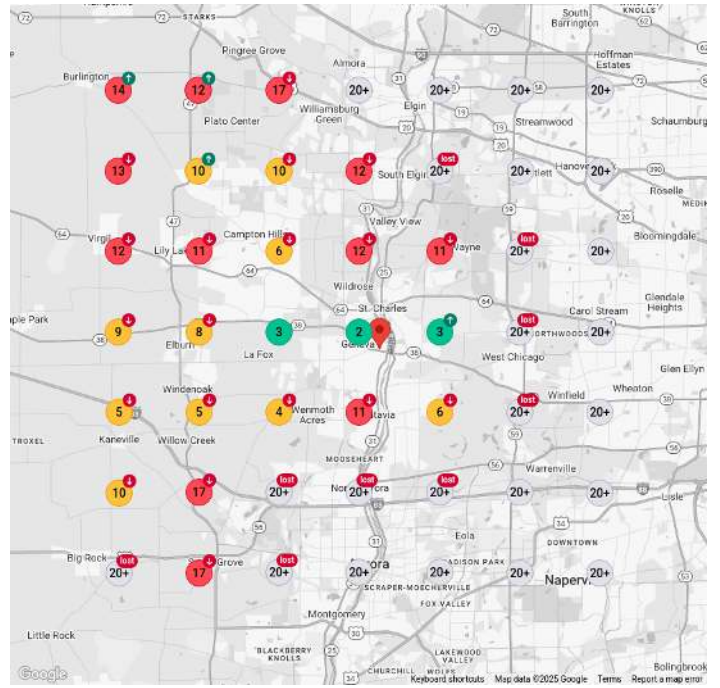


whole home remodel

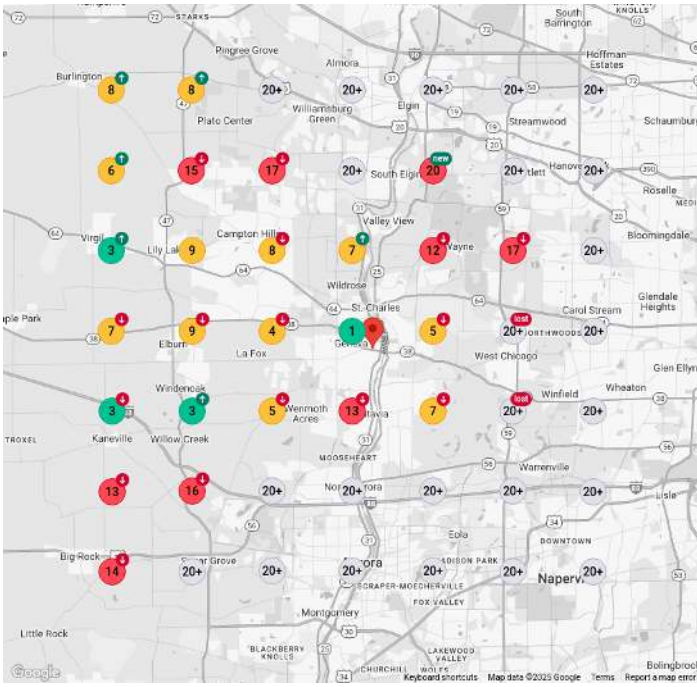
exterior remodeling



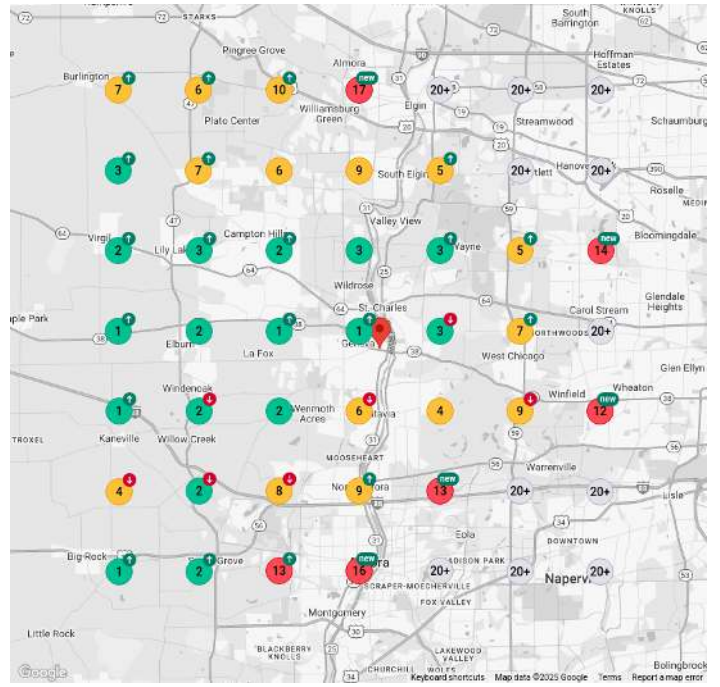
entire home remodel



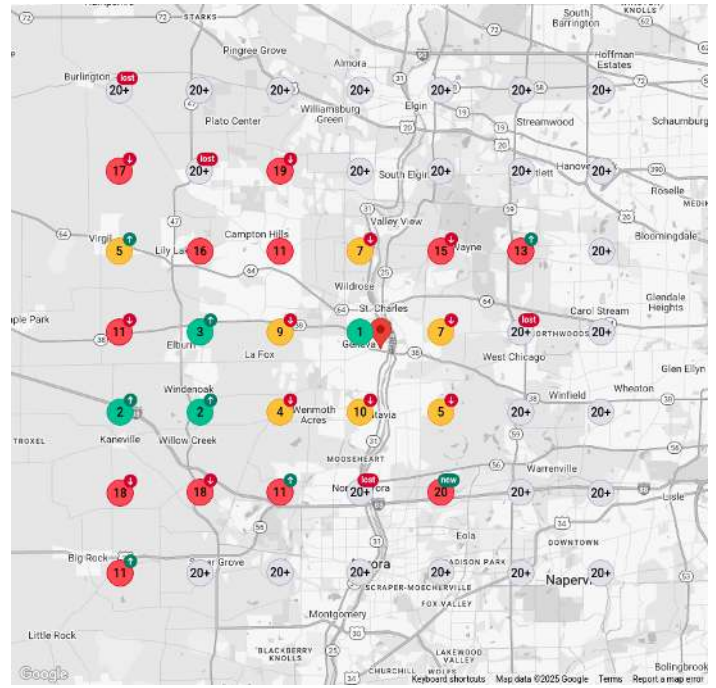
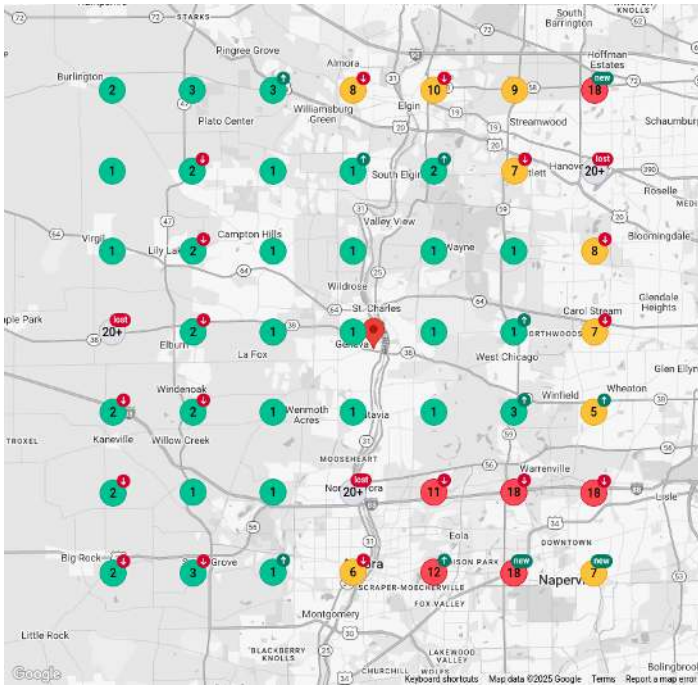
basement remodeling



remodeling contractor

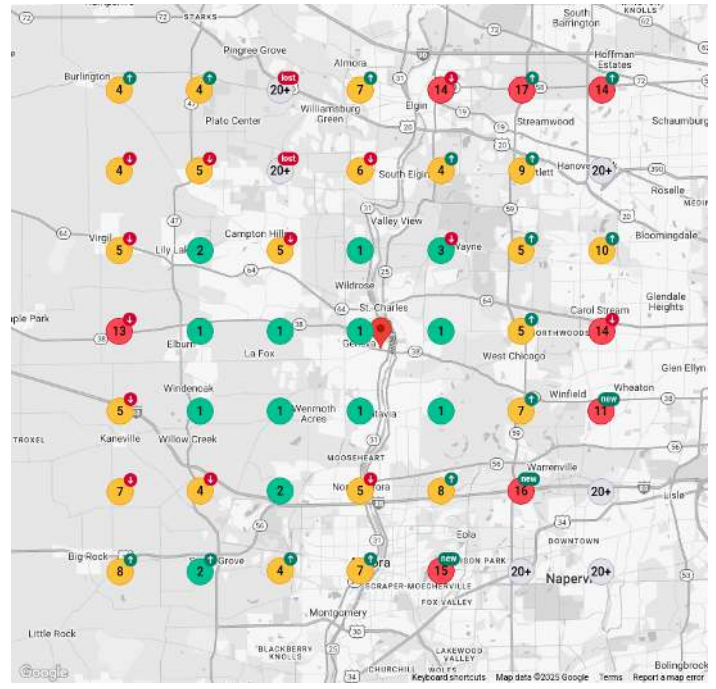
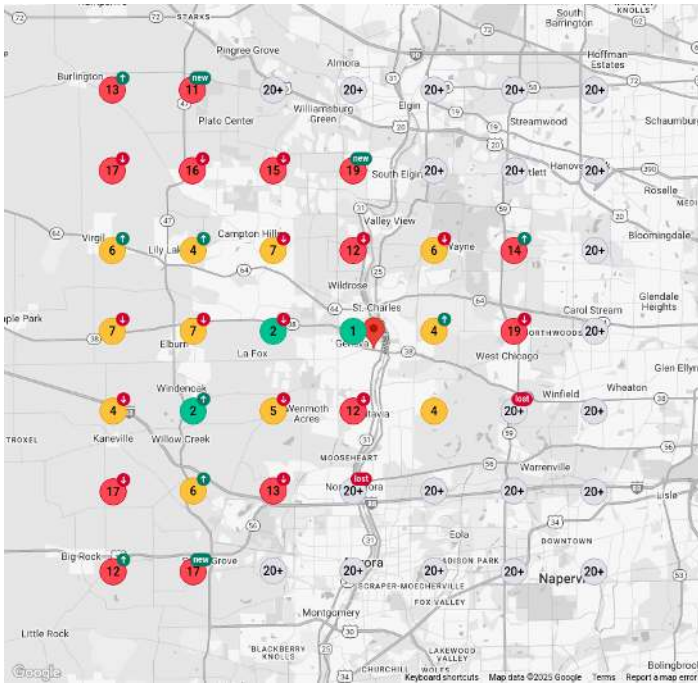


whole home remodeling



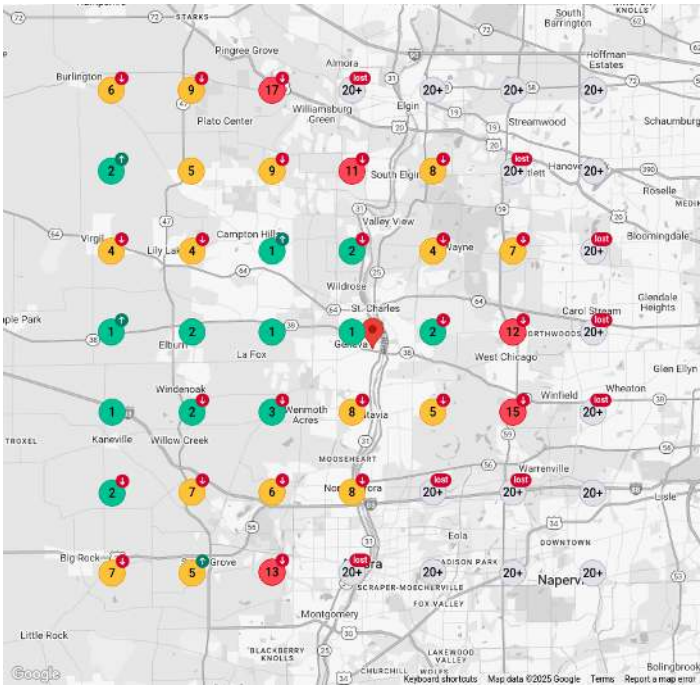
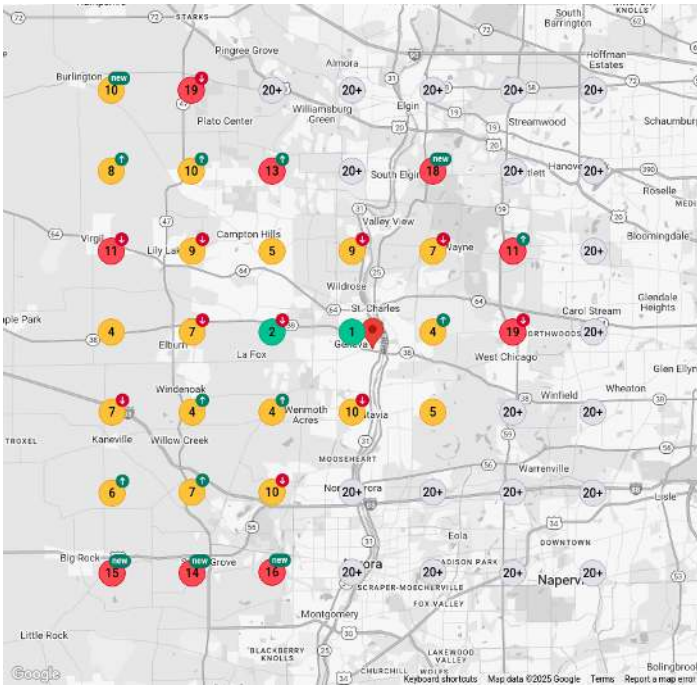
full house renovation

custom home remodeling



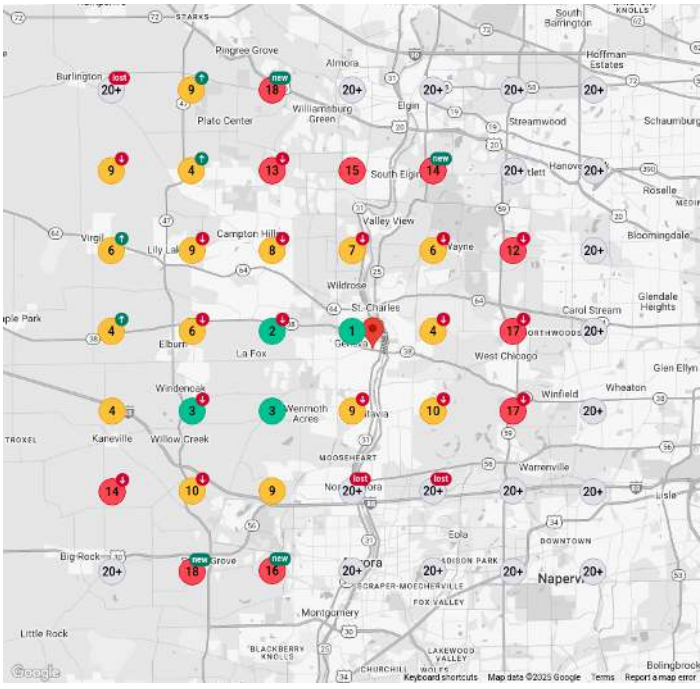
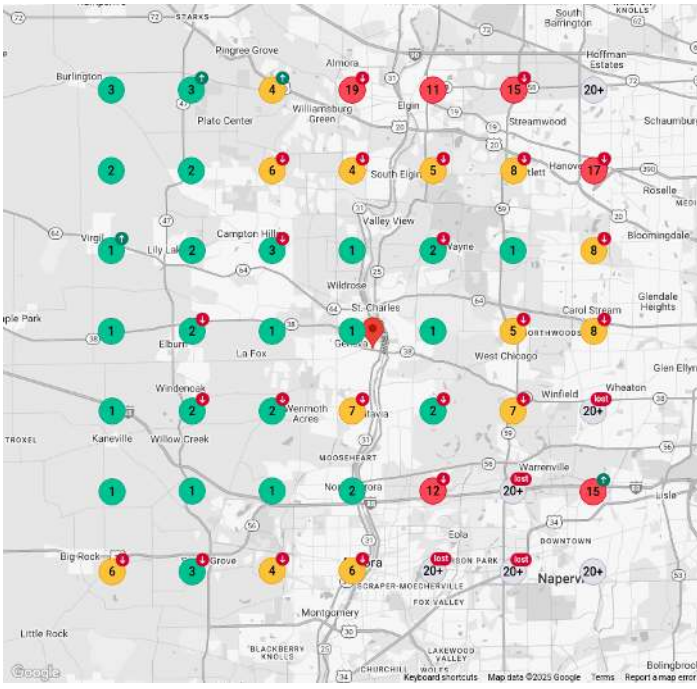
exterior house remodel

renovating whole house



house exterior remodel

home addition contractors



house addition contractors

home renovation contractors near me

Citation List Report

This report shows you where we have your NAP information (business name, address, and phone number) online and their current status.

Listing Details

Hogan Design & Construction (21 N. 6th St, Geneva, IL, 60134, US):

Listing Details	Status	Name / Address / Phone	URL
8coupons	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Amazon Alexa	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
American Express	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Apple	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
AroundMe	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Better Business Bureau	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Bing	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing

Listing Details	Status	Name / Address / Phone	URL
Brave	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Brownbook.net	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Central Index US	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
ChamberofCommerce.com	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
CitySearch	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
CitySquares	Unavailable	The directory has reported that you've already been listed on it as a paid advertiser. Try contacting them to cancel your agreement or manually edit your listing via the directory.	No direct link is available
Cylex	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing

Listing Details	Status	Name / Address / Phone	URL
DexKnows	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Dun & Bradstreet	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
eLocal	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
EZlocal	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Facebook	Unavailable	Please connect your account.	No direct link is available
Find Open	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Foursquare	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
GoLocal247	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing

Listing Details	Status	Name / Address / Phone	URL
Google Business Profile	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
HERE	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
HotFrog	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Hours.com	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
iBegin	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
iGlobal	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Insider Pages	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing

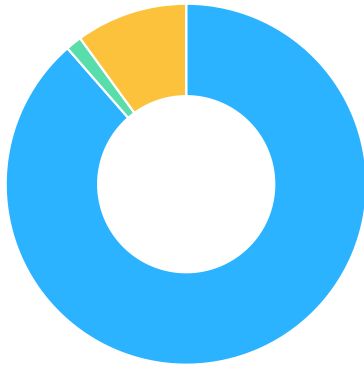
Listing Details	Status	Name / Address / Phone	URL
Instacart	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Instagram	Unavailable	Please connect your account.	No direct link is available
Mapbox	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
MapQuest	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Mapstr	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
MerchantCircle	Unavailable	The directory has reported that you've already been listed on it as a paid advertiser. Try contacting them to cancel your agreement or manually edit your listing via the directory.	No direct link is available
Meta Places Graph	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available

Listing Details	Status	Name / Address / Phone	URL
Money Mailer	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
My Local Services	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
n49	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Navmii	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Nextdoor	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
OpenAI	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Opendi	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing

Listing Details	Status	Name / Address / Phone	URL
Pitney Bowes	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Postmates	Unavailable	Your business is not currently categorized for this directory. If you feel you should be, you can add additional categories to this location. If you have recently added categories, please allow 24 hours for this message to reset.	No direct link is available
Property Capsule	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
SafeGraph	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
ShowMeLocal	Submitted	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available
Siri	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	View listing
Snapchat	Connected	Hogan Design & Construction 21 N. 6th St, Geneva, IL, 60134, US (630) 991-8700	No direct link is available

Listing Statuses

Hogan Design & Construction (21 N. 6th St, Geneva, IL, 60134, US):



● Connected	88.6%	62
● Submitted	1.4%	1
● Processing	0%	0
● Disconnected	0%	0
● Unavailable	10%	7
<hr/>		
Total		70